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Yuanta Scholarship for Outstanding Underprivileged Talent Helps 417 People Pursue Their Dreams in 7 Years

Education is the best way to improve your life and fulfill your dreams. Since 2016, Yuanta Financial Holding Company (FHC) and Yuanta Cultural and Educational Foundation (Foundation) have been providing “Yuanta Scholarship for Outstanding Underprivileged Talent” to youth students with outstanding academic performance despite financial difficulties. The seventh award ceremony was held on December 15. A total of 68 students were awarded, the most ever, and a total of 417 people were helped to pursue their dreams in the past seven years. Five of them joined the Yuanta Group to give full play to their talents. In short, Yuanta puts into practice the cultivation of talents from study to employment.

In order to help outstanding students who have the desire to study without worries, the scholarship amount is up to NT\$200,000 per person. It is comparable to the Presidential Education Award and is one of the few scholarships available for high school, college, and master’s degrees. Scholarships are offered through the Yuanta Foundation in cooperation with schools, and the schools recommend outstanding students for written application reviews and interviews. The chairman of Yuanta FHC and a board director of Yuanta Foundation, Tony Shen, said that Yuanta will always be the best support for the students, “You will not be alone!” He hopes students will remember that this warmth comes from the support and encouragement of many people. He also said that the scholarship has another meaning: it is a “key of opportunity” to open new horizons, encouraging students to make good use

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of it and invest in themselves.

A colleague surnamed Wang, who was awarded the scholarship and is now working at Yuanta Securities, choked up when she shared her experience, “I am very grateful to Yuanta for allowing me to stand on the shoulders of giants!” This scholarship not only takes care of her life, but also allows her to take the first step to visit abroad and broaden her horizon. A colleague surnamed Chung, who joined Yuanta FHC through the MA (management associate) recruitment channel, said that the scholarship was the link between her and Yuanta FHC, and because of this emotional connection, she chose to join Yuanta FHC and work for the company when she was looking for a job. They also encouraged the “lowerclassmen” present to seize the opportunity to learn and make good use of the scholarship for self-enrichment, and to remember the goodness, so that they can pass it on to more people in need when they are able.

In addition to providing scholarships, the Yuanta Foundation arranged professional financial management courses after the award ceremony to provide students with another “intangible wealth” that will last a lifetime. The content is relevant to current affairs and close to life. Yuanta Securities colleagues served as instructors, starting from the concept of the financial pyramid, teaching students the importance of investing in themselves and identifying risks in the volatile financial environment, and then making the best use of every penny in their hands to accumulate lifelong wealth knowledge and money values, which is of great significance.

One of the United Nations Sustainable Development Goals (SDGs) is to ensure inclusive and equitable quality education. With the vision of “actively promoting a better future for future generations,” Yuanta FHC incorporates the

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ESG (Environmental, Social and Corporate Governance) concept into the corporate culture, echoing the SDGs. Yuanta FHC also believes that only through continuous love and care can we turn momentum into support. We will continue to work in the field of education to protect the rights of disadvantaged students to receive fair and high quality education, and blossom a flower of goodness in every corner of society.



Photo: Since 2016, Yuanta FHC and Yuanta Foundation have been providing Yuanta Scholarship for Outstanding Underprivileged Talent to youth students with outstanding academic performance despite financial difficulties.